

## **"Green" Sunscreen? SunGrubbies.com Adds a New Line of All-Natural, Environmentally-Friendly Sunscreens**

*New research states that common sunscreen ingredients are hazardous to reproductive health and the environment. Consumers have a responsibility to choose non-harmful products.*

San Diego, CA ([PRWEB](#)) January 12, 2010 -- Many popular sunscreens include ingredients known to disrupt biological functions and pollute our environment. SunGrubbies.com, a family owned web-based company specializing in sun protection, announces a highly effective selection of natural sunscreens. The featured sunscreens are biodegradable, non-chemical and made of organic ingredients.

"We think it's a no-brainer," says Marta Phillips, owner of SunGrubbies.com. "What could be better than a sunscreen that protects your skin from harmful UV rays, is safe for the environment and not a potential health threat?"

Case in point - National Geographic's Green Guide (November 2009) reports that common sunscreen ingredients known to disrupt human reproductive and immune function are prevalent in the Potomac River system. The Potomac River system, Washington D.C.'s primary drinking water source, is far from the only problematic watershed in the United States. The U.S. Geological Survey (September 2009) states that river basins throughout the U.S. are affected, evidenced by chemical compounds detected in the water.

In light of the report released by the Potomac Conservancy consumers play an important role in protecting the drinking water supply by using sunscreens, perfumes and cosmetics with natural ingredients rather than harmful chemicals. Oxybenzone, for example, one of the primary ingredients in many commercial sunscreens, is a proven hormone disruptor.

The Environmental Working Group's 2009 Sunscreen Safety Guide lists oxybenzone and benzophenone-3 as hazardous; they are absorbed through the skin and pose risks to the endocrine system. An in-depth analysis of sunscreen safety and effectiveness by the Environmental Working Group found that over 500 commercial sunscreens failed to adequately protect the skin and/or contain hazardous chemicals.

Chemical sunscreens have also been shown to harm coral reefs, marine life and mammals. Massive quantities of sunscreen wash off swimmers around the world polluting water sources. Wearing biodegradable, natural sunscreens is an easy, proactive way to help reduce water pollution and protect consumers' health.